

BREAD & BUTTER

2024 ROSE
CARNEROS, NAPA VALLEY

BOTTLING DATE

June 2025

APPELLATION

Carneros, Napa Valley

VARIETAL

100% Rosé of Pinot Noir

AGING POTENTIAL

2 years

ALCOHOL 13.9%

ACIDITY 5.30 g/L

PH 3.27

PRODUCTION

73 cases

SRP \$30

TASTING NOTES

Delicate aromas of fresh strawberry, juicy watermelon, and soft floral notes rise from the glass. Bright, lively acidity and a silky mid-palate create balance and freshness, while the crisp, refreshing finish invites another sip. Vibrant and elegant, this Rosé of Pinot Noir is the perfect companion for summer picnics, light salads, and fresh seasonal fare.

WINEMAKING

Nestled between two mountain ranges, the Napa Valley offers diverse microclimates and soils that are uniquely suited to growing beloved wines.

With its cooling influence from the Pacific Ocean which allows the grapes to reach their full ripeness while retaining a high acidity, Napa Carneros is the perfect region for growing Pinot Noir for Rosé. The grapes were picked slightly early to ensure a lively wine. They were then destemmed and very lightly crushed—just enough to break the skins and allow the wine to run. This was followed by very gentle pressing and a cool fermentation. In the end, the result is a lively and flavorful wine.

The 2024 growing season in Napa Valley's Carneros AVA began with abundant winter rains and a cool spring that delayed budbreak, followed by a warm summer punctuated by a few heat spikes and a long, mild finish into harvest. These conditions produced Pinot Noir with vibrant natural acidity, clean fruit character, and balanced ripeness—ideal for crafting Rosé. The vintage's moderate yields and lack of wildfire smoke contributed to purity and precision, resulting in lively, elegant rosés well suited for immediate enjoyment yet structured enough to hold freshness for a few years.

7x Hot Brand Award Winner (Impact Magazine, 2018-2024)
2x Impact Blue Chip Brand Award Winner - Won at 1st Opportunity & Again

BREAD & BUTTER

DON'T OVERTHINK IT.

Our Bread & Butter Wines have always been made in Napa, California. As fans of our everyday California wines grew, we added limited production wines from prestigious growing regions near our home.

Our winemaker Linda Trotta has been making wines from Napa Valley and Sonoma County for almost four decades. As she says, "Leave the complexity to us" and enjoy these confident, memorable, and delicious wines.

These wines are here to add memorability to your week. They are great at first and tenth impressions.

BREADANDBUTTERWINES.COM  

